



the offsite guide

for trusted partners





we want **you**
to become our partner



your online
platform for
Offsite and
Modern Methods
of Construction

theoffsiteguide.com

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More people are realising that using **MMC & Offsite Construction** is the faster, smarter and more sustainable form of residential and commercial development.



01

This is who we are

A platform to facilitate more efficient production, pricing, channel of sales and availability of product variety, supporting economies of scale and repeatability.

the offsite guide is a [B2B marketplace and trade directory](#) for exploring offsite & MMC solutions and connecting with specialist manufacturers & suppliers.

Our [marketplace](#) is the best way to explore the benefits of MMC and Off-Site Construction and review a wide range of projects and turn-key solutions.

Our [trade directory](#) helps developers, builders & construction companies source MMC components, product sets, or volumetric buildings, professional services & much more...

01

Our aim is to strengthen the ecosystem of MMC & Offsite Construction.

Until now, there hasn't been a resource available to either private or commercial buyers to find, review and compare MMC and offsite solutions in this expanding market.

the offsite guide provides a one-stop resource to meet this need and support more sustainable and efficient construction solutions.





we are **your** platform
for MMC & offsite
construction.

02

This is what we do

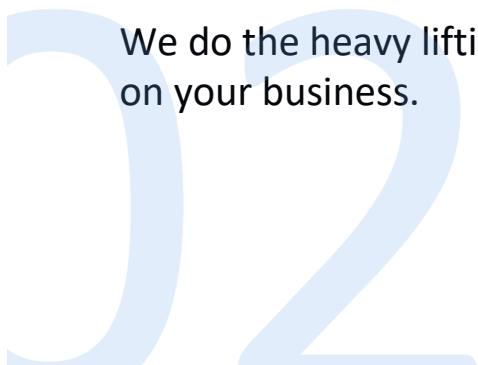
At the offsite guide we attract and facilitate [early interaction with customers](#) and drive [market visibility](#) for your business.

We enable manufacturers & suppliers of Offsite & MMC [showcase solutions](#) to organisations in industry sectors such as Education, Health, Residential, Retail, Industrial & Infrastructure, Commercial & Leisure.

We enable manufacturers & suppliers of MMC to [promote specialist products & services](#) to developers, builders & construction companies, and explore how they can incorporate these as part of their build.

We help bring together your [target customers](#) - SMEs, housing associations, manufacturers, suppliers, developers, builders, self-builders, schools and universities, and professionals – to engage with you in one place.

We do the heavy lifting so you can focus on your business.



The offsite guide is here to:

- Promote [better & earlier communication](#) between MMC & Offsite Solution Suppliers and potential customers.
- Drive [engagement](#) between MMC product & service suppliers & their construction industry customers.
- Encourage builders and developers to [explore](#) how MMC can speed up the build process.
- Present an opportunity to [share](#) information and experience, as well as to educate.

03

These are some of our partners

Our partners are MMC & offsite construction manufacturers & suppliers.

Being a partner on [the offsite guide](#) platform is a cost-effective method of bringing you targeted traffic.

It's subtly hands off and complements your other marketing channels.

Being on [the offsite guide](#) platform will help you drive customer engagement with your company from a targeted and relevant audience.



03

By being active on the platform, our partners can be easily found by **category, location or specialism** and potential customers can connect at the click of a button.

04

What we offer

We offer an opportunity to raise [brand awareness](#), increase your company's visibility and gain access to customers.

Through our marketing and promotion campaigns we strive to elevate your sales channels and engage with your target market in a more efficient and effective way.

Join us to benefit from our marketing expertise in the build environment and the construction sector.

[We know our stuff!](#)

04

Marketplace plans

For Suppliers of MMC & Offsite Solutions

Our Marketplace Plans promote your business, its projects & turn-key solutions to organisations in industry sectors such as Education, Health, Residential, Retail, Industrial & Infrastructure, Commercial & Leisure. They provide you with:

- The ability to create detailed [Multi-Media Listings](#) (incl. video)
- Marketing, Advertising & [Promotions](#) via our platform & brand
- [Multi-Channel Exposure](#) via Search Engine, eMail, & Newsletter to your target sectors
- Seller [dashboard](#) to upload and manage listings & manage customer enquiries
- Seller [Support](#) Team (incl. optional listing drafting & editing services)

We offer two Marketplace Plans. The [Business package](#) is for suppliers showcasing up to 6 past projects relevant to any sector.

The [Enterprise package](#) is for companies with a wider portfolio of up to 12 projects they want to showcase. A full list of features is below.

Simply [register](#) and then [subscribe](#) to a Marketplace Plan to get started.

Marketplace plans



Free
£0



Business
£175 /month

paid annually, or £250 paid monthly








Enterprise
£315 /month

paid annually, or £450 paid monthly

List

		Free	Business	Enterprise
Standard listings		0	6 then £50 / month per additional listing	12 then £50 / month per additional listing
Enhance a listing		0	£120 / month	2 pcm included then £120 / month per enhancement
Feature a listing		0	£50 / week	2 weeks / month then £50 / week per extra feature
Drafting Service			Contact Us	
Editing Service			Contact Us	

Manage

		Free	Business	Enterprise
Basic Company Info		✓	✓	✓
Full Company Info		-	✓	✓
Lead management		-	✓	✓
Statistics & Analysis		-	✓	✓
Named Account Manager		-	-	✓

Marketing add-ons

Applicable to all plans

Social Media Post		Contact Us
Banner Advertising		Contact Us

04

Directory plans

For Suppliers of Trade Components,
Products & Services

Our trade Directory promotes your business to developers, builders & construction companies looking to incorporate MMC products and volumetric systems into their build.

So, this is where trade suppliers list their company and its components, products and services. This could be companies offering anything from sub-assemblies & components through to design, consulting or technical services. Our Directory Plans provide you with:

- Company [Marketing, Advertising & Promotions](#) via our platform
- Targeted [Lead Generation](#) from developers, builders & construction companies
- Seller [dashboard](#) to upload company details & manage customer enquiries
- Seller [Support](#) Team (incl. optional listing drafting & editing services)

Our [Standard Package](#) enables you to add contact details, description and up to 3 images. Our [Enhanced Package](#) allows up to 20 images and 2000 words of text as well as maps and social media links and is fully searchable on keywords. All Standard and Enhanced Packages appear above our free entries in the directory search results. A full list of features is below.

Simply [register](#) and then [subscribe](#) to a Directory Plan to get started.

Directory plans



Free
£0



Standard
£120 /year



Enhanced
£360 /year

List

		Free	Standard	Enhanced
Company Name & Address		✓	✓	✓
100 word text	i	✓	✓	✓
Single category selection		✓	✓	✓
Singular Website Link	i	-	✓	✓
Company logo & phone number		-	✓	✓
500 word text	i	-	✓	✓
Multiple Category Selection		-	✓	✓
Up to 3 images		-	✓	✓
2000 words of text	i	-	-	✓
Up to 20 images	i	-	-	✓
Social Media Links		-	-	✓
Pinpointed Maps		-	-	✓
Additional Website Links	i	-	-	✓
Fully searchable keywords	i	-	-	✓

Marketing add-ons

Applicable to all plans

Social Media Post	i	Contact Us
Banner Advertising	i	Contact Us

find out
more at
theoffsiteguide.com



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Thank you for the
opportunity to share
our business with you.